College of Business

"I'm interested in business management or owning my own business. I like to work with numbers and finances. I want to know how business systems work - from transporting to marketing goods."

IOWA STATE UNIVERSITY

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In the College of Business, students are encouraged to push, shape, and redifine boundaries. You will gain skills and experiences to seize every opportunity to achieve your goals and make a lasting impact on the world of business. With a degree in the College of Business, you can pursue careers in insurance, risk management, data analytics, healthcare, and lots more!



Qualifying Degree Programs*: Tap the major you are interested in to learn more!

Click on a major from the list below to learn more!

Actuarial Science Business Analytics Healthcare Management Management Information Systems Supply Chain Management

Degree may be listed in more than one college *Qualifying majors may change based on the programs of study. Science Bound makes the final decision regarding which majors qualify for the scholarship. ** Student must work with SB staff to ensure acceptance. ***Students entering as Open Option must discuss courses with SB staff.



What do they do?

Understand finance, business, mathematics, and statistics

Help businesses measure + manage risk, develop new products, and make strategic value-enhancing decisions

YOU NEED A

BACHELOR'S DEGREE

& PASS A SERIES OF EXAMS

THE IVY PROGRAM IS
DESIGNED TO PREPARE YOU
WITH THE KNOWLEDGE BASE
AND SKILLS NEEDED TO
PASS UP TO FIVE
ACTUARIAL
EXAMS

AN ACTUARIAL
SCIENCE
CERTIFICATE
IS
AVAILABLE FOR
NON-ACTUARIAL
SCIENCE MAJORS
AT ISU

í i Business Analytics

LEARNING:

APPLY MODELING
TECHNIQUES, DESIGN
CROSS-FUNCTIONAL
SOLUTIONS, EVALUATE DATA
MINING METHODS,
COMMUNICATE SOLUTIONS,
DEVELOP TEAM & PROJECT
MANAGEMENT SKILLS,
COMMUNICATE
ANALYTICAL
FINDINGS

Summary:

learn the skills, technologies, and best practices for analytical problem solving.

This will help organizations gain insight and drive improved performance.



Overview:

Business analytics falls at the intersection of technology, statistics, and business.

Healthcare Management

Healthcare management is a great fit for students who want to combine their interests in both healthcare and business

Learning:

- planning
- business management
- financial management
- healthcare quality
- organizational behavior
- health policy
- health law and regulations
- management of health information systems

Help those in the healthcare industry make important business decisions every day, while positively impacting lives

MANAGEMENT INFORMATION SYSTEMS

Learning

Analyze business processes, identify inefficiencies, assess information requirements, & create powerful business solutions using technology

What is it?

Analyze and use of information systems and technologies to support problem solving and decision making within and across organizations

Possible Career Paths

- Business Application Developer/ Forecaster/
 Analyst
- Systems Analyst / Developer
- Database Administrator/ Analyst
- IT Consultant
- Information Systems Manager



Supply Chain Management

PREPARES FOR CAREERS WITH MANUFACTURERS, RETAIL DISTRIBUTORS, LOGISTICS SERVICES PROVIDERS, CONSULTING FIRMS, AND OTHERS.





STUDY THE EFFICIENT
FLOW OF MATERIALS,
PRODUCTS, AND
INFORMATION WITHIN &
AMONG ORGANIZATIONS

IOWA STATE IS THE ONLY
UNIVERSITY IN IOWA WITH
A NATIONALLY RANKED
SUPPLY CHAIN
MANAGEMENT PROGRAM.

